

# Enterprise-proven protection for your SaaS application data

## MASSIVE ADOPTION OF SAAS APPLICATIONS

With reduced startup expenses, push-button deployments, and simplified IT management—it's no surprise that adopting SaaS-delivered solutions is the fastest-growing company initiative. Coupled with the new pandemic remote workplace model, organizations are rapidly adopting cloud-delivered services and SaaS-based applications. From CRM to productivity to critical line of business applications, businesses are turning to SaaS solutions to drive efficiencies, cost savings, and performance—which help instill resiliency and avoid disruptions in today's volatile landscape.

But while SaaS applications provide a nimble and cost effective method to consume software, IT organizations must ensure that data living within their SaaS apps is protected and recoverable in the face of data loss threats.

## THE CUSTOMER RESPONSIBILITY

Many believe cloud service providers are responsible for administering their SaaS solutions and protecting the data created and stored within them. However, the majority of cloud service providers follow a shared-responsibility model. In this model, the cloud service provider is responsible for maintaining the uptime, availability, and access of their solution, and the customer is responsible for protecting their data. This means CIOs must recognize that the responsibility of protecting cloud data from today's threats lies within their organization.



### Human Error

Accidental data deletion by users or administrators.



### Ransomware

Viruses, malware and malicious cyber attack set to harm applications and data.



### Corruption

Data corruption from system errors or complications with 3rd party integrations.



### Internal Attack

Internal breach of data, content or files—often unnoticed by the business.

## SAAS APPS REQUIRE DEDICATED PROTECTION

While cloud service providers offer some native controls for temporary data replication—they are not capable of long-term retention and resiliency. Data experts emphasize the need for a proactive data security strategy, while cloud service providers like Microsoft, Salesforce, AWS, and others recommend that customers implement third-party backup. Best practices hinge on having solutions that protect data living within your SaaS applications by:

- Keeping backup copy data separated from source data (for air-gapped, immutable copies)
- Delivering extended retention of active and deleted data
- Adhering to pre-established SLAs, contracts, and applicable legislation
- Enabling granular backups, flexible restore, and rapid recovery options
- Including advanced security insights and threat monitoring

## PROTECTING SAAS APPS WITH COMMVAULT®

SaaS solutions revolve around simple subscriptions, predictable costs, and no large capital investments. Protecting your data doesn't have to be different. With Commvault® Cloud, powered by Metallic® AI, you get enterprise-grade protection with the same benefits and consumption model as existing SaaS solutions, capable of helping companies:

- Continually support cloud-first initiatives
- Shed tech debt without sacrificing security
- Rapidly deploy and scale to support ever-evolving workloads and SaaS apps

Commvault Cloud protects leading SaaS applications, including Microsoft 365, Salesforce, Google Workspace, Dynamics 365, and Microsoft Entra ID. Across these products, we provide highly performant security and recovery capabilities, with the simplicity of SaaS. With Commvault, admins can granularly protect and restore data—while reducing costs and eliminating headaches.

### Commvault Cloud, powered by Metallic AI



## COMMVAULT CLOUD BENEFITS INCLUDE:

### Industry-leading Protection

- Single solution protection of app data
- Isolated, immutable backup copies
- Hardened, multi-layered ransomware security
- Fast and flexible data recovery options

- Highly performant and scalable
- Advanced AI and automation
- Deep security insights, monitoring, and detection

### SaaS Savings

- Zero hardware or infrastructure expenses
- Simplified administration and deployment
- Automatic updates and product releases

- Storage and extended retention built-in
- Vendor-managed bandwidth and networking

Learn more about Commvault data backup solutions for SaaS Applications, visit [commvault.com/workloads/saas](https://commvault.com/workloads/saas)