

NINE REASONS TO CHOOSE COMMVAULT + PURE STORAGE

TO PROTECT YOUR BUSINESS

As your business gets more digital, safeguarding against cyberthreats and minimizing downtime becomes a matter of survival.

DID YOU KNOW?



One in five organizations reports experiencing a "serious" or "severe" outage.

(resulting in significant financial loss, reputational damage, or even loss of life)

\$100k

Over 60% of failures result in at least \$100,000 in total losses.

30%

Nearly 30% of outages lasted more than 24 hours.

76%

of corporations cite security and data breaches as the top cause of server, operating system, application, and network downtime.¹



WHAT DOES THIS MEAN?



You need to rethink how you protect data across your distributed digital environments.

and



You need to prioritize being able to recover quickly without loss of information.

Meet your modern data requirements with a future-ready, right-sized data infrastructure from Commvault and Pure Storage.

Choose a single, industry-leading, fully integrated solution that protects all your data and workloads across hybrid/multicloud and:



01

ENHANCE DECISION-MAKING

Simplifies and speeds access to data, ensuring better-informed choices while maintaining data protection.

02

SUPPORT DIVERSE APPLICATIONS

Seamlessly supports diverse applications and industry-specific use cases without overwhelming IT resources or adding complexity.

03

ALWAYS-ON DATA SECURITY

Safeguards your data, business, and reputation with always-on data security, superior backup, and ransomware protection throughout and after incidents by ensuring your data and your business is always recoverable.

04

FASTER DETECTION

Proactively detects cyberthreats, alerting you of malicious activity within minutes instead of day or months.

05

REDUCE EXPOSURE

Reduces your exposure to compliance and audit failures, and data theft or breach by up to 60%.

06

FUTURE-PROOF INVESTMENT

Ensures minimal service disruptions and future-proofs your investment by ensuring you have the latest technology delivered exactly where, when, and how your data needs it.

07

CUT GREENHOUSE GAS EMISSIONS

Significantly reduces data center energy consumption, resulting in up to 84% lower CO² emissions from running devices.

08

REDUCE OPERATIONAL COSTS

Reduces total cost of ownership (TCO) and data center operational costs by up to 30%.

09

GET A PROVEN SOLUTION

Delivers data security, protection, and high-performance storage from two, analyst-cited industry leaders.



A Leader in the 2023 Gartner® Magic Quadrant™ for **Enterprise Backup and Recovery Solutions** for the 12th consecutive year.

A Leader in the 2023 Gartner® Magic Quadrant™ for **Primary Storage** for the 10th consecutive year.

Learn more about how Commvault and Pure Storage can help protect your organization.

1 - <https://uptimeinstitute.com/about-ui/press-releases/2022-outage-analysis-finds-downtime-costs-and-consequences-worsening>